

A green lanyard with a pattern of small sunflowers, coiled in a loop. Several real sunflowers are scattered around the lanyard on the white background.

Help for hidden disabilities

Ask us about the sunflower lanyard

Who can use the sunflower lanyard?

This service is particularly for customers with hidden conditions, such as autism, dementia or anxiety.

If you use the lanyard, we'll know you may like extra support with your shopping. We understand that not every customer will want to use a lanyard.

What'll happen if you use a sunflower lanyard?

- You can tell us if there's anything we can do
- We may ask what we can do to assist you
- We hope you'll find shopping easier

If you'd like a lanyard or have any questions, please ask a colleague for more information.