



CHARTERED  
SOCIETY  
OF  
PHYSIOTHERAPY

[www.csp.org.uk](http://www.csp.org.uk)



# CSP Media 2024

# Reach **77%** of **physiotherapists** in the UK in a **trusted environment**

CSP is dedicated to its four core values: Learning, Courage, Inclusivity, and Integrity



**Display**  
Frontline magazine delivered to 64,000 members every month

**Classified**  
Display and lineage formats available to reach an audience searching for products and services

**Recruitment**  
[www.csp.org.uk/jobs](http://www.csp.org.uk/jobs)  
Dedicated jobs site and section within Frontline magazine



## connect with our **64k-strong physio community**



**Courses and Events**  
[www.csp.org.uk/professional-clinical/courses-events](http://www.csp.org.uk/professional-clinical/courses-events)  
Advertise your physiotherapy courses and events online and in Frontline magazine

**Digital**  
[www.CSP.org.uk](http://www.CSP.org.uk)  
Reach up to 150k users on a trusted website that includes exclusive content for members. Regular newsletter reaching around 50k members, communications can be targeted by physiotherapy specialisms



# Frontline magazine

Frontline magazine is CSP's leading member benefit, delivered to 64,000 members every month to help them keep up to date with industry changes, engage with new knowledge, and discover fresh opportunities.

Reach 77% of chartered physiotherapists in a trusted and valued environment.



## Display Frontline (hwx)

Double-page spread	£4,939	Bleed 286mm x 440mm, Trim 280mm x 434mm
Full page	£2,662	Bleed 286mm x 219mm, Trim 280mm x 213mm
Half page	£1,419	horizontal – 130mm x 183mm, vertical – 260mm x 89mm
Quarter page	£1,095	130mm x 89mm
Cover position	£3,289	Bleed 286mm x 219mm, Trim 280mm x 213mm
Inserts (max weight 12g)	£62 per thousand	Maximum weight: 12 grams

## Classified Frontline (hwx)

Lineage – members	£1.60 per word	Min £25 per advert, Max word count 150
Lineage – non-members	£2.00 per word	

## Additional optional extras

Box around advert	£16.50 extra
Background shaded	£16.50 extra
Box & background shaded	£27.50 extra

All rates exclude VAT at the current rate and are eligible for agency commission of 10% to recognised agencies



# Physiotherapy Jobs

The bespoke recruitment area of our member website. With over 50,000 active accounts on the site, it's a great way to reach your target audience. With a mobile-first design, a range of search and filter options and email notifications, it is user-friendly on all devices and ensures your vacancy reaches the right candidate.

## Physiotherapy Jobs [www.csp.org.uk/jobs](http://www.csp.org.uk/jobs)

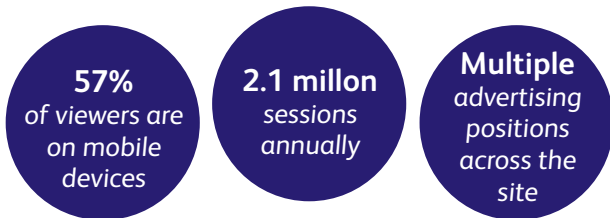
Job of the week + Premium Listing	Your vacancy will be featured as a top job on our dedicated job board to attract those candidates actively seeking a new role and will be displayed at the top of any relevant searches on a rotation basis with the top four positions. <b>Plus</b> , your vacancy will also feature as one of two 'jobs of the week' in the weekly (members only) <i>Physiotherapy News</i> e-newsletter. This enables you to reach candidates who aren't speculatively job searching and are holding out for the perfect opportunity!	£625+VAT for 28 days
Job of the week + Standard Listing	Your vacancy will be fully searchable by keywords, physiotherapist type, location, and a logo included in your listing on our dedicated job board. <b>Plus</b> , your vacancy will also feature as one of two 'jobs of the week' in the weekly (members only) <i>Physiotherapy News</i> e-newsletter as above.	£570+VAT for 28 days
Premium listing	Your vacancy will be featured as a top job on our dedicated job board to attract those candidates actively seeking a new role and will be displayed at the top of any relevant search on a rotation basis with the top four positions.	£455+VAT for 28 days
Standard listing	Your vacancy will be fully searchable by keywords, physiotherapist type, location, and a logo included in your listing on our dedicated job board.	£341+VAT for 28 days
Unlimited monthly usage		£POA
Unlimited annual usage		£POA

Contact our team to book or discuss your job list – alternatively you can book your advert directly online at: <https://www.csp.org.uk/advertise-vacancy>

# Digital advertising rates

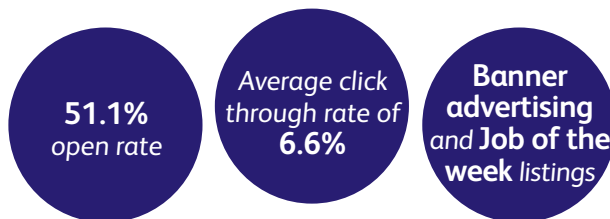
[www.csp.org.uk](http://www.csp.org.uk)

We place our members at the heart of what we do. At CSP, we want to make sure our society is in the best possible shape – by giving our members more of what they want. Our website has clear areas to allow members to engage with content that is relevant and helpful to them and receives more than 5.5 million page views annually.



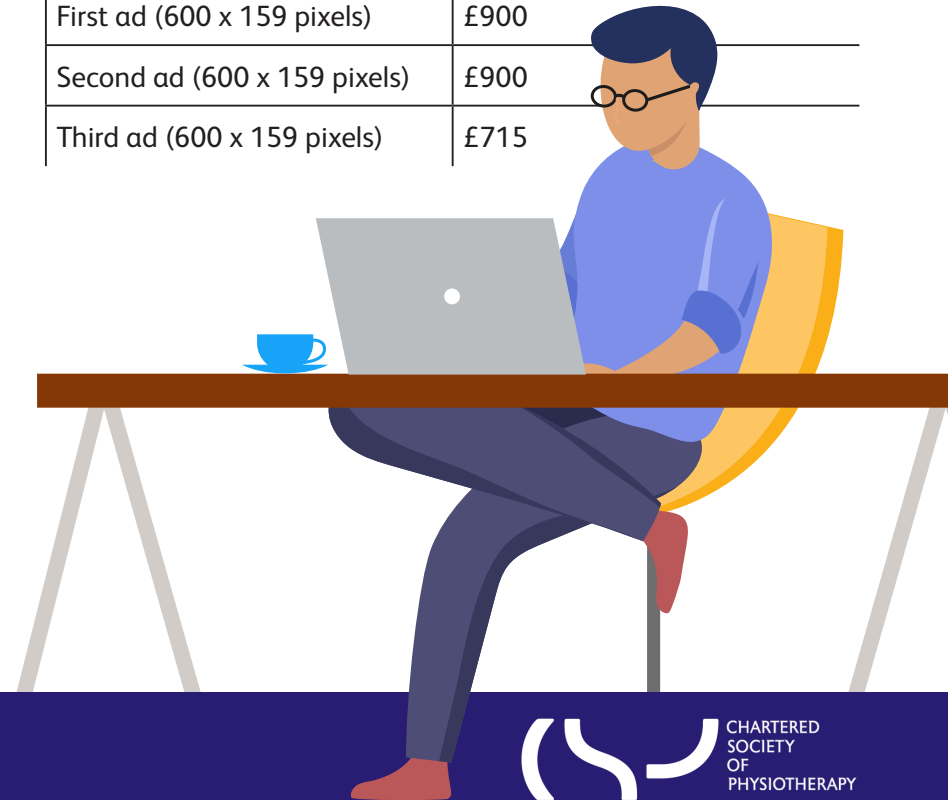
## Physiotherapy News email

Our news email is sent out to 54,000+ recipients each Thursday. Members can opt in and out of newsletter communications, selecting the subject areas they would like to hear more about, and that are relevant to their specialism and career path.



Site	Position	Price
<i>CSP – Home Page</i>	Home page (300 x 250 pixels)	£1,125 per month
<i>CSP – Run of site</i>	Leaderboard (Desktop 728 x 90 pixels, Mobile 320 x 50 pixels)	£1,750 per month
<i>CSP – Run of site</i>	MPU (300 x 250 pixels)	£1,550 per month
<i>Physiotherapy News ebulletin</i>	First ad (600 x 159 pixels)	£900
	Second ad (600 x 159 pixels)	£900
	Third ad (600 x 159 pixels)	£715

All rates exclude VAT at the current rate and are eligible for agency commission of 10% to recognised agencies



# Courses and events advertising rates

Our members value and seek out CPD to further their professional development – advertisers can reach an active audience who are looking for courses and events that are relevant to them.

Book your online listing and add a print advert in *Frontline* magazine to receive money off your website advertisement. You get £50 off if you add a display advertisement and £5 off if you add a lineage advertisement.

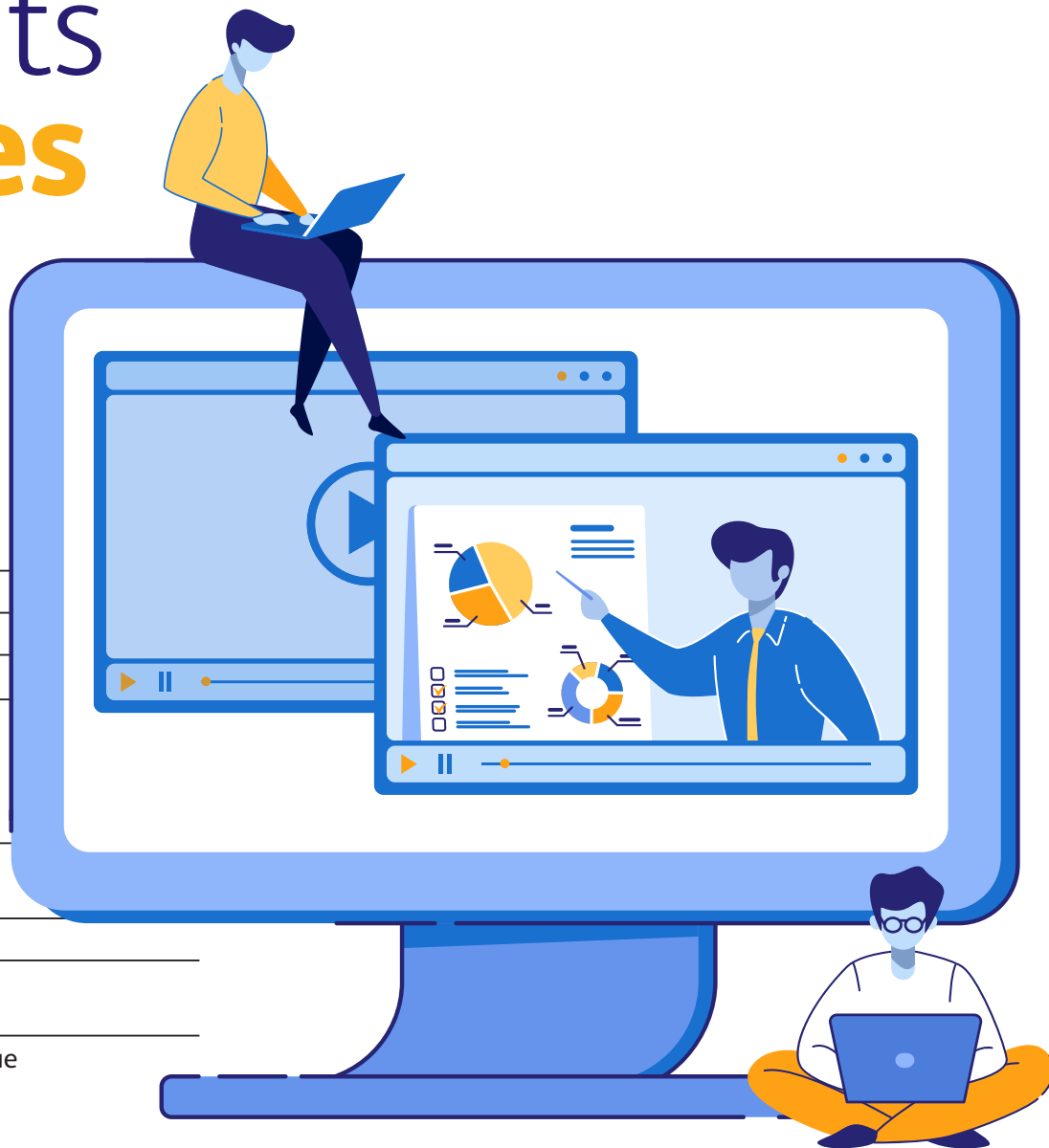
## **Frontline**

Full page	£2,662
Half page	£1,419
Quarter page	£1,095
Lineage (150 words max)	£1.10 per word

## **Physiotherapy events - [www.csp.org.uk/events](http://www.csp.org.uk/events)**

Premium web listing (logo, background colour, elevation in listings)	£99
Standard web listing	£62
Speciality networks promotion (Included in the email bulletin and online in your iCSP network of choice)	£18 per network
Additional dates and venues	£28 per date/venue

All rates exclude VAT at the current rate and are eligible for agency commission of 10% to recognised agencies  
You can book your courses and events advertising directly online should you prefer at: <https://courseadverts.csp.org.uk/>



# Frontline deadlines

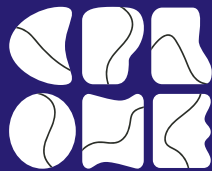
All print artwork must be supplied as high-resolution 300 DPI TIFF or PDF (CMYK). All digital artwork must be supplied as web-resolution JPEG PNG or GIF (RGB). Files should be sent by email to Harriet Abbs, [harriet.abbs@cplone.co.uk](mailto:harriet.abbs@cplone.co.uk), or the CSP team, [CSPmedia@cplone.co.uk](mailto:CSPmedia@cplone.co.uk). Please contact us to confirm digital advertising specifications.

## Issue dates & deadlines

Frontline magazine	Publication date	Display artwork deadline	Classified, recruitment & courses ad deadline
January 2024	28/29 December	4 December 2023	5 December 2023
February 2024	1 February	15 January	16 January
March 2024	1 March	12 February	13 February
April 2024	1 April	11 March	12 March
May 2024	1 May	8 April	9 April
June 2024	1 June	13 May	14 May
July 2024	1 July	10 June	11 June
August 2024	1 August	8 July	9 July
September 2024	1 September	12 August	13 August
October 2024	1 October	9 September	10 September
November 2024	1 November	14 October	15 October
December 2024	1 December	11 November	12 November
January 2025	28/29 December	9 December	10 December



[www.csp.org.uk](http://www.csp.org.uk)



[www.cplone.co.uk](http://www.cplone.co.uk)

**To discuss your advertising requirements, please contact the media team:**  
**Harriet Abbs / [harriet.abbs@cplone.co.uk](mailto:harriet.abbs@cplone.co.uk) / [CSPmedia@cplone.co.uk](mailto:CSPmedia@cplone.co.uk) / 01223 378 002**